



Dear friends and colleagues:

First off, I hope you and your families are all doing well during this time. This year has truly been unprecedented! Due to the pandemic, 2020 has been a year of sacrifice for all of us in a number of ways and, although this year will be different, we wanted to find a way to give back to those that have and continue to make great sacrifices. This year we are going to raise money for an essential part of our community. We plan to give back to our local first responders who have been absolutely crucial to the public. These folks don't have the luxury of social distancing or "working from home". Many of them were unable to carry out their own fundraisers to support their critical programs. We are so grateful for all that our EMS, Police, and Fire Departments do, and we are eager to give back. Unfortunately, there will be no traditional football games played this year, however we are thrilled to announce our **FIRST EVER TURKEY BOWL TAILGATE!!!** This will be a brand-new format that we can't wait to roll out. We will need to abide by the CDC guidelines of social distancing and masks will be mandatory. Our plan is to gather safely outside this year on Thanksgiving morning, November 26th at Griffin Park in Monmouth Beach. We will have food and beverages, will be selling shirts, 50/50's and set up some corn hole boards. ***Last year's event raised an impressive total of \$50,000 and the net proceeds were distributed to Fulfil (Foodbank) Monmouth and Ocean Counties.*** This went directly to local families who were food insecure, many of them were in dire situations because of the growing COVID-19 crisis. Our donation came in at a crucial time and we are so proud of everyone who helped to make it happen. Different times call for different measures and we understand what a challenging year this has been and realize the financial hardship many have felt. We would appreciate any support you can give towards a sponsorship or donation. The Shore to Help organization and our annual events would never have been successful without your support and for that we are so grateful.

As always, our goal is to bring the community together, continue a 14-year tradition, help our front-line responders and try to bring back a small piece of normalcy on Thanksgiving morning. We look forward to seeing you and thank you for your help and support. We couldn't do this without you!!

Sponsorship Opportunities

Event "Tailgate Sponsor"- \$5,000

Premier sponsor of this year's event. Includes sponsor signage, logo on tee shirts hyperlink to website and social media.

Superbowl Sponsor- \$2,000**

Includes your logo on Gator Masks, logo with hyperlink on our website.

Rose Bowl Sponsor- \$1,000**

Includes your logo on tee shirts, logo with hyperlink on our website

Donations can be made via PayPal on our website listed below:

<http://shore-to-help.com/donate-and-sponsors>

Venmo:

Venmo @shore-to-help

Checks can be sent to 32A Beach Road, Monmouth Beach NJ 07750

*****We will need logos for these sponsorships by 5pm Thursday 11/12 in order to properly display on the shirts or Gator Masks.***